



2018 Emerald Ball Sponsorship Opportunities

Sponsorship Levels

Matching Sponsor

Amount TBD

- ◊ If you are interested in becoming a Matching gift sponsor please call Lisa Abbott-Cisco to learn more

Hope Emerald

\$20,000 donation

- ◊ 20 tickets to Emerald Ball
- ◊ Premium Ad Location
- ◊ Program listing
- ◊ Special mention by emcee
- ◊ Preferred seating
- ◊ Event signage
- ◊ Logo and mention on website

Emerald

\$10,000 donation

- ◊ 10 tickets to Emerald Ball
- ◊ Full-page ad in program (Premium)
- ◊ Program listing
- ◊ Special mention by emcee
- ◊ Preferred seating

Ruby

\$5,000 donation

- ◊ Eight tickets to Emerald Ball
- ◊ Full-page program ad
- ◊ Program listing

Sapphire

\$2,500 donation

- ◊ Four tickets to Emerald Ball
- ◊ Half-page program ad
- ◊ Program listing

Staff Table Underwriting

\$2,000 donation

- ◊ Enables Pluta staff to attend without charge
- ◊ Program listing
- ◊ Mentioned by EMCEE
- ◊ Listing on tent cards at staff tables

Program Advertising

Please circle choice:

- | | |
|----------------------|---------|
| ◊ Full-page color ad | \$1,000 |
| ◊ Half-page ad | \$500 |
| ◊ Quarter-page ad | \$250 |

Individual Ticket \$225

Patron Ticket (name listed in program): \$275

Yes, I would like to support the Emerald Ball as follows:

Matching Sponsor: _____ Ruby: _____ Advertiser (as noted): _____
 Hope Emerald: _____ Sapphire: _____ Individual/Patron Ticket: _____
 Emerald: _____ Staff Table: _____ Other Donation: _____

Contact name: _____ Phone: _____ Email: _____

Name/Company (as it should appear in program): _____

Payment Form:

Card #: _____ Exp. Date: _____ Security Code: _____

Name as it appears on card: _____ Signature: _____

Checks: Make payable to Pluta Cancer Center Foundation

Please return this form to Pluta Cancer Center Foundation, Development Office, in the enclosed envelope. If you have any questions, contact Lisa Abbott-Cisco at (585) 486-0607 or Lisa_AbbottCisco@urmc.rochester.edu